



MEDIA ADVISORY

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Second Teacher of the Year PSA continues to highlight ‘Why I Teach’

SAN JOSE, CA – The Santa Clara County Office of Education (SCCOE) has released the [second volume of the Teacher PSA series](#), in which the 2015-16 district teachers of the year from around the county share just a few of their thoughts about why they find teaching so rewarding.

The video profiles Stephanie Bulaich from Los Gatos High School in Los Gatos-Saratoga Joint Union High School District, Leo Florendo from Freestyle Academy of Communication Arts and Technology in Mountain View-Los Altos Union High School District, and Hushi Vang Natividad from Russo/McEntee Academy and Cureton Elementary School in Alum Rock Union School District. All teachers featured in the [video series](#) were honored during the SCCOE’s 2015-16 Teacher Recognition Celebration last fall in Campbell.

The PSAs, which will be rolled out every week until the end of June, are also part of a wider countywide initiative to address the teacher shortage. A few months into last school year, there were still almost 4,000 teaching positions open in the state of California.

The SCCOE is working on recruiting and developing the next generation of excellent teachers through many means, including its upcoming [Instructional Assistant Job Fair](#) on June 11 and [Step into Teaching: Opportunities in Silicon Valley Public Schools Event](#) on June 18. This inaugural event will help candidates who may have never considered teaching see themselves in the position by helping them learn and prepare for the joys of a teaching career.

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